

B1 Extra Credit Assignment

This is a once-in-a-lifetime opportunity. Don't expect it to ever happen again. You are being given a chance to earn extra credit points in 20th Century History class.

You can receive between 1 and 10 extra credit points – depending on how well you complete the assignment. If you try to argue about your points – I will make it very easy and give you NONE.

All extra credit assignments are due on Wednesday October 6 – seriously. I WILL NOT TAKE THEM AFTER WEDNESDAY OCTOBER 6. I don't care if you're sick – send it with someone else or email it to me. I don't care if you're out of town – turn it in early. Just for the record – midterms are Wednesday September 22. If you want this to impact your midterm grade, you might want to turn it in early.

So how do you earn the extra credit points?

Look on page 381 for an example of 1920s advertising. You can also look online for other good examples. Study the textbook section on advertising. You may even want to do more research on 1920s advertising using sources other than your textbook. Then look through your book (or use other sources) and identify a product that would have been sold in the 20s. Create an ORIGINAL 1920s ad, for a product that really could have been advertised back then. Keep in mind that 1920s advertising often relied on one of four major themes: glamour, glory, guilt, or fear.

The ad must be eye-catching and appropriate for the 1920s. (This includes the style of advertising and the product). Consider using Microsoft Publisher (available in the computer lab during your homeroom time). While the ad itself must be original, you can certainly use images that you find online. (Please provide the source of the image). You do not have to create the ad on a computer, but make sure it is neat and attractive.

And no- you don't get time in class to work on this assignment.

Possible Points:

Advertisement actually turned in: 1 point

Appropriate product: 1 point

Appropriate style: 1 point

Neatness: 0 – 3 points

Creativity: 0 – 4 points

